



CHILDREN'S ESG MANUAL

TAKING CARE OF THE
PLANET IS FUN TOO!



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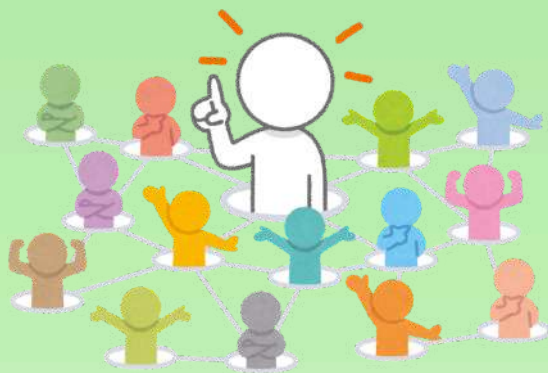
ESG?

THEY LOOK LIKE LITTLE LETTERS WE
FIND FLOATING IN OUR DINNER SOUP...

Let's understand what
this is all about!



Environmental



Social



Governance

"E" represents the Environment.

The planet we live on!

I'm going to tell
you what we
need to know!

Taking care of nature is like
taking care
of our bedroom.
We don't like a dirty and
messy room, right?

Everything we throw away still exists.
If we take the trash out of the bedroom and put it in
the bin, it's still inside the house.
If the garbage truck takes it to the landfill,
it's still on the planet, the place where we live, our
home, remember?

Value using less and reuse as much as possible!
Do we really need another backpack?
When we are creative, we can give new life to many
things that are no longer being used.



Hands-on time!
Let's play?

"Plant of the Week":
Plant a seed in a
recycled cup and record
how it grows.

"Sustainable Treasure Hunt"
Find 5 things that can be
reused.

"Hunting the Ghosts of Waste":
Find lights left on, dripping taps and
create a "saving board" to write down
everything that got fixed.

**BREAK
TIME**

**Time to color and
nominate your artwork!**



**"S" represents
the Social.**

**We are all
important!**

Empathy is the universal language. Our different classmates are human just like everyone else and deserve respect.

Including, sharing, and respecting differences are the first step to changing the world.
We don't like being excluded, so we can't exclude anyone.

Sharing good things is multiplying them. You teach your neighbor today, and then he/she teaches his sister or friend... In this way, knowledge reaches everyone.





Hands-on time!
Let's play?

"Chain of Kindness"
Do something kind today and tell a friend about it. Ask them to continue the chain tomorrow.

"Solidarity Box"
Donate toys in good condition and talk to your friend about why it matters.

"Diversity Drawing" Depict your friends, their differences, and what you like most about each one. Everyone has a beautiful color to show.

**BREAK
TIME**

**Time to color and
nominate your artwork!**



**"G" represents
the Governance.**

**Justice is for
kids too!**

**I'm going to tell
you what we
need to know!**

Being fair and responsible is a way to play. We can have fun even when choosing teams for a soccer game.

Honesty is the rarest and most beautiful superpower.

It's annoying when we lose our favorite toy, but it's wonderful when whoever finds it knows they should give it back.

Rules exist to protect and teach. That mess that's not cool in a bedroom, imagine it spread throughout the whole world... It would be very hard to live.





Hands-on time!
Let's play?

"Good Rules" Create rules for an organization game and practice them for a week, then see if you should keep them or improve for the following week. I'm already curious to know the result.

"Ethical Hero Stories" Create stories where the hero wins using empathy and honesty. Practice this for real!!

"Decision Circle":

Small choices (like the day's snack) are voted on as a group, and the preparation is also collective. This creates fun and bonding moments, while practicing democracy.

**BREAK
TIME**

**Time to color and
nominate your artwork!**



For those who believe the future can be better
and want to help make it happen,
take this manual to schools, homes
and communities.

Every child is a seed of the future, and
we adults have an obligation to cultivate
it with love and good teachings.

"Being sustainable is like playing at
taking care of the world and watching
the world reward us, as if it were
playing with us."